



ENGAGE. DEVELOP. SUCCEED.

## Client Testimonials

“I can't say enough about the guidance and assistance you provided. First, you helped me evaluate what I really wanted. Then, you assisted me in analyzing my skill sets and determining how each of them would translate into my new career. With your direction, understanding and coaching, I have been able to land a position in an entirely new and exciting field.”

- *J. Fazio, Construction Executive*

“I am a very confident man, but when I had to negotiate my own salary, I was almost willing to settle for mediocrity. That is where you came in. Without your guiding me through my career transition, I would not be this far ahead in my game.”

- *B. Whitney, Financial Services Executive*

“I am extremely proud of the 'networking portfolio' we developed, and I firmly believe that my search for a more satisfying, rewarding career – leading toward a balanced and fulfilling life – has been significantly enhanced by our collaboration over the past few months.”

- *B. Cohen, Construction Executive*

“Without your no-nonsense advice about the negotiation process, I'm sure I would have settled for the first salary figure offered to me. I used the strategies you shared with me, and the result was a \$4,000 increase in my starting pay, not to mention the non-salary factors I was able to negotiate on top of that! Thanks again for helping me negotiate the best deal for my new position!”

- *V. Cristman, College Administrator*

“Working with you was the best investment I could have made in my career! Your firm but gentle guidance, and incredibly valuable advice, were exactly what I needed to get myself back on track. Now I can clearly articulate my strengths to the marketplace. Thank you, thank you, thank you!”

- *D. Newman, Consultant*

“My job search has come to a successful conclusion! I want you to know how much I appreciate the support and encouragement you provided. Your insights and suggestions were of great value as I navigated through territory that was new to me. I am certainly pleased with the new position, and I thank you for your guidance!”

- *A. Marks, Business Development Manager*

“Of all the people I met, your counsel was more valuable than all the rest combined. You took the time and had the skill to genuinely understand me. Your straight talk and honest advice helped me make the best career decisions.”

- *L. Schulsinger, Consulting Firm Principal*

“I am more motivated and excited about the future than ever before. Leaving my job left my 'canvas' completely blank and I have already begun to paint it with very positive activities. I'm actually very happy, like the Phoenix rising from the ashes. I cannot thank you enough for helping me find direction again in my life.”

- *N. Righini, Pharmaceutical Marketing Executive*

“Working with Career Potential has been a very positive and valuable experience. Your knowledge and insights about the process of career management are highly effective. The training I received in interviewing and negotiation alone proved to be an excellent investment. Your coaching, combined with your genuine interest in my success, allowed me to position my career for explosive growth!”

- *J. Maketa,*  
*Business Development Professional*

“My interview preparation was perfect. I went in with optimism and confidence. I ‘owned’ the interviews – all four of them. I was able to represent myself as a qualified, competent candidate. I accepted the position with an increase of \$20,000. Thanks again for all your help!”

- *C. Gearron,*  
*Hospitality Service Professional*

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